

# Checklist of Best Practices for Promoting Vaccines & Immunizations

Provide educational messaging for use on social media.

Provide, or link to, education about vaccines.

Promote upcoming vaccine clinic schedule using email notifications, signs, etc.

Include vaccine educational materials and vaccine consent as part of admission packet.

Send education and encouragement letters from trusted sources (i.e., administrator, director of nursing, infection prevention nurse, medical director, attending physician or pharmacist) to residents and responsible parties.

Identify staff and/or resident vaccine champions.

Promote vaccines by placing posters in areas where residents or staff gather and change them periodically.

Partner with local or state health departments and pharmacies to provide vaccine education and information related to vaccine access.

Provide one-on-one vaccine education to residents.

Provide vaccine resources to the family council.

Provide vaccine-specific education to staff upon hire and annually.

Ensure vaccine education is included in care planning discussions with residents or responsible parties.

Other:



Our nursing home leaders provided requested education about vaccines at our family council meeting.



[Your Health Can't Wait, Vaccinate!](#)  
[Resources | HQIN](#)



[Vaccine Hesitancy/ Misinformation Resources | HQIN](#)

